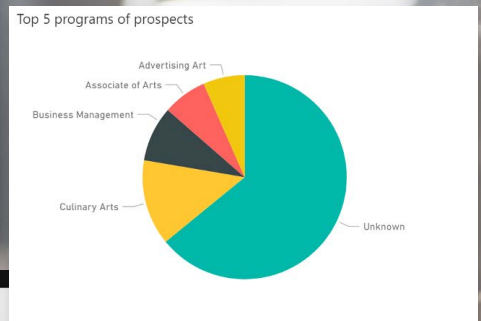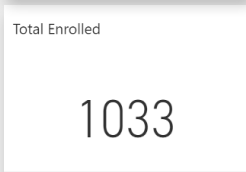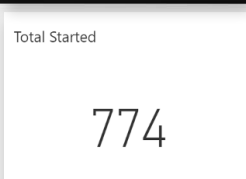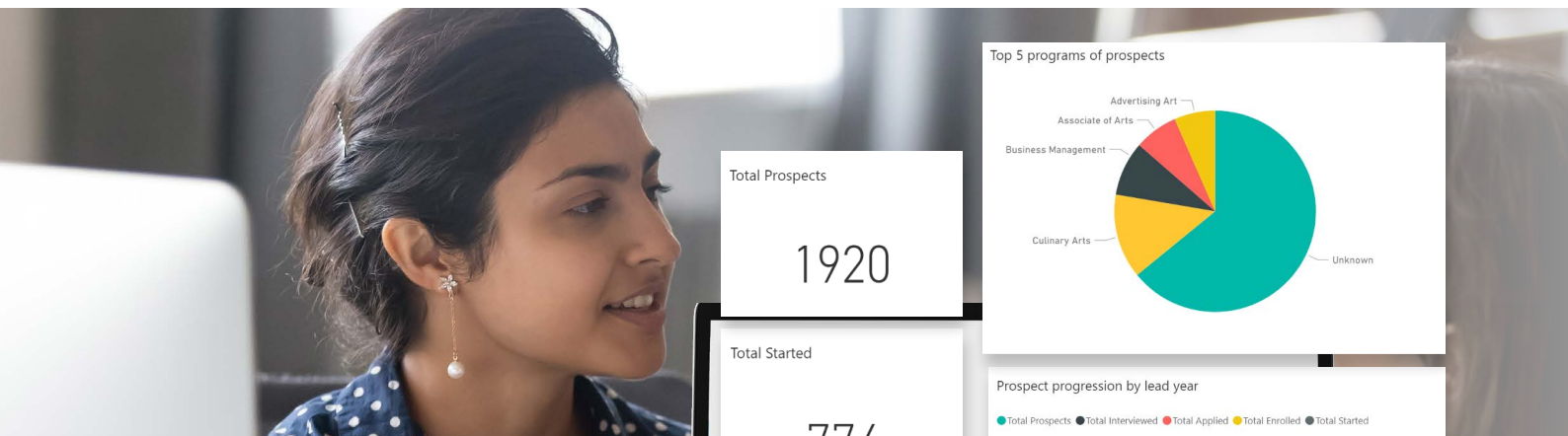anthology
Apply

Student success begins with admissions.
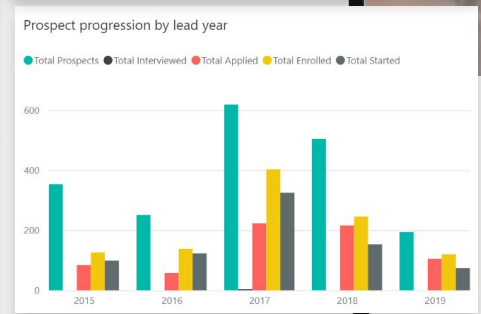
Take your institution to the root of student success beginning with application. Guide prospects and applicants from the get-go with relationships built on better communication, recruitment, advisement and empowerment so you can retain them and they can succeed.

Total Prospects

1920

Total Started

774

Total Enrolled

1033

Top 5 programs of prospects

Advertising Art
Associate of Arts
Business Management
Culinary Arts
Unknown

Prospect progression by lead year

● Total Prospects ● Total Interviewed ● Total Applied ● Total Enrolled ● Total Started

600
400
200
0
2015   2016   2017   2018   2019

Key Capabilities:

Heightened recruitment and constituent relationships

Better applicant experiences and self-service capabilities

In-depth student profiles to help guide their success

Increased support for faculty and staff

Anthology Apply in Action

"The power of Microsoft Dynamics and the capability provided by Content Blocks in Apply has let us create modified and personalized journeys. Someone from Coppin is following up with the students and nudging them, creating a much more engaging and fun level of communication."

Dr. Ahmed El-Haggan

Senior Vice President of IT and Advancement, and CIO
Coppin State University

Want to discover more about Anthology Apply?

Connect with us at
anthology.com/apply

Start the student on the right foot

Usher in a smooth and positive application process by keeping applicants organised and informed every step of the way.

Help your team help each other

Empower admissions recruiters and counselors with an easy-to-use dashboard that organises work and lets them manage their applications in one convenient place.

Let the data do the heavy lifting

Robust analytics work to inform admissions management of the most successful areas for recruiting, how to increase staff efficiency, automate processes and more.

Give staff and students the chance they deserve

Support a fair and equitable admissions review process from application submission to enrollment.