Event Financials

Fundraising Goal	£50,000.00
Budget	£2,000.00
Total Event Activity Cost	£100
Last Updated	02/02/2021 8:30 AM
Other Event Costs	£1,500.00
Gross Funds Raised	£17,527.00

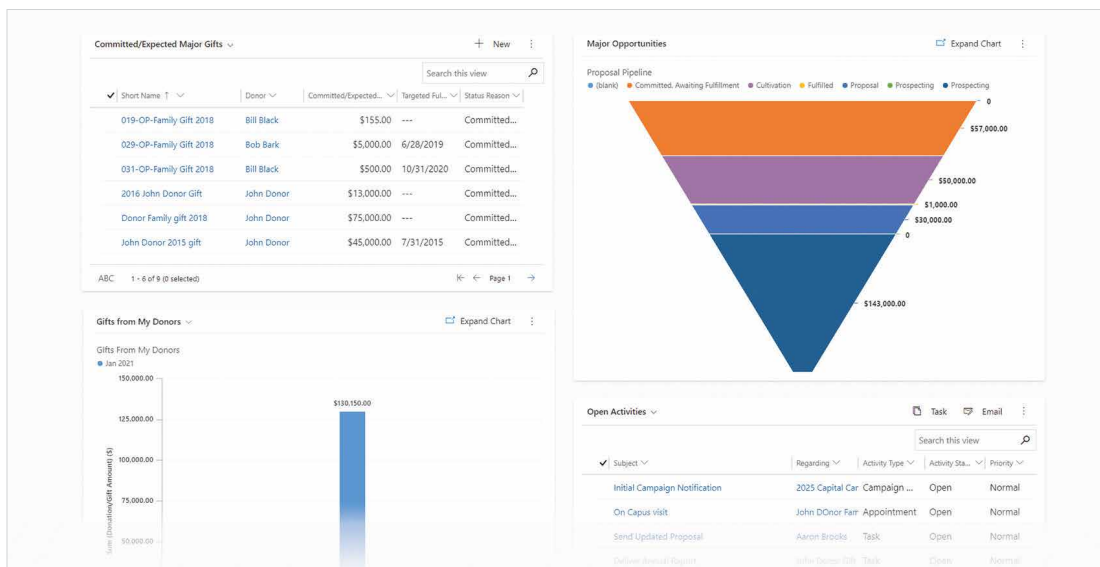# Harness the power of Raise and Encompass

With data flowing seamlessly between the Raise and Encompass platforms, your team will be enabled to enhance stewardship efforts, build engagement and solicitation campaigns, refine targeted recipient lists and adjust strategies.

Are you ready to unlock your giving and Alumni and Development potential? Learn more at

anthology.com/advancement

Enhancing the constituent and donor experience

Raise tracks constituent activity so that you can strengthen the personalisation of communications and solicitations while making deeper connections. After a gift is made, take advantage of automation tools that manage follow-up and stewardship activity. Plus, automatically update gift officers and enable their outreach, creating a streamlined stewardship experience. Volunteer management is included to track constituents who are participating, and to handle interactions and recruitment in one place.

Grow support for the institution

Enable gift officers to have their prospect pool at their fingertips to identify next steps. Accessible from anywhere, Raise will provide updates on a prospect's activity and recommend actions to move them closer to commitment whether that be financial or experiential. And with the Office365 integration, emails to prospects are automatically saved to Raise, providing an holistic view of all activities.

Take advantage of the matching gift integration to automatically identify new gifts that are matching gift eligible and make it easy for donors to complete their application; plus track the status of matching gift submissions directly in the platform.

Benefit from built-in analytics and dashboards

Gain vital insights from the data you're tracking in Raise and in other platforms across your institution. This holistic constituent view enables you to take action to broaden and deepen relationships with constituents. Also, easily see trends in giving, solicitation pipelines and comprehensive campaign reports across dashboards that are customised to your needs.

Be more efficient in day-to-day tasks

Depending on your role, your needs in the CRM may vary. Raise puts the information each user, team or role needs up front through action-oriented dashboards. Whether you process gifts, are identifying potential prospects, or are meeting with VIP Alumni, you'll see information relevant to you. Plus, follow-up functions such asautomated thank you emails, newsletters, credits, matching gifts, and receipting are automated to save time.

Anthology Raise: Your next generation alumni & development CRM

Anthology Raise, built on the Microsoft Dynamics CRM platform is an Alumni and Development management platform built to provide tools, insights and actions that improve your workflow and deliver more engagement. In addition to managing your constituent relationships, prospects and even volunteers, this innovative platform features gift processing and recording, donation tracking, call center integrations and more. Plus, Raise is giving you a state-of-the-art solution that will transform the Alumni experience.

With the Raise solution, you and your team will be able to:

Enhance the constituent and donor experience	Grow support for the institution	Identify potential through built-in data analysis	Automate day-to-day tasks

Are you ready to unlock your engagement and giving potential? Learn more at anthology.com/advancement