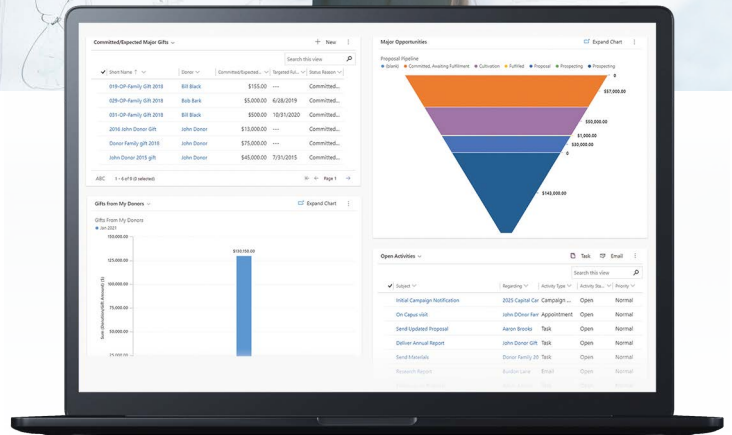
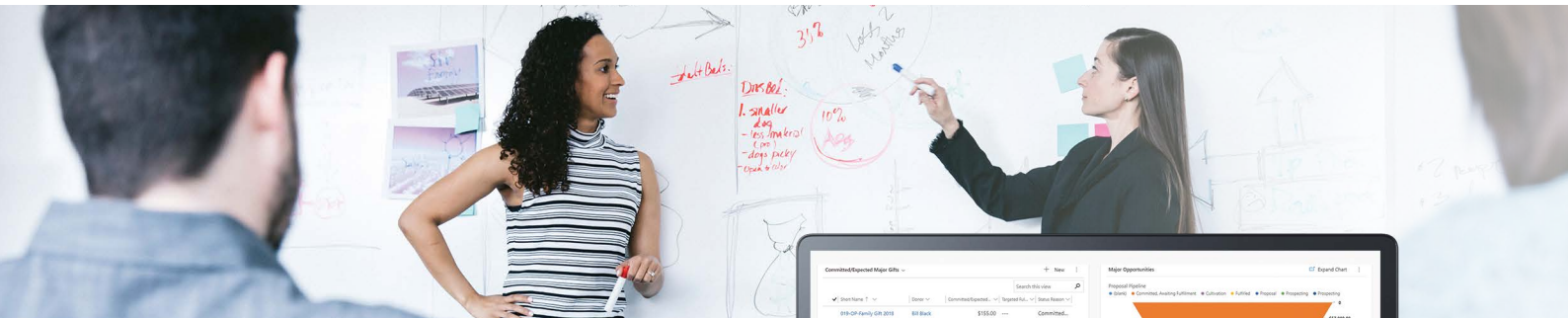


Better engagement. Better analysis. Better action.



Take hold of a next generation Alumni and Development CRM built to help your team evolve its capabilities. Do more than just display your data - use built-in analytics to tailor strategies and maximize focus.

Key Capabilities:



Efficiency through built-in automation



Relationship management in one place



Workflows to improve receipting, matching gifts and stewardship



Next steps and tasks tailored to each user



A configurable platform built on Microsoft Dynamics



Increased constituent engagement through Anthology Encompass

Anthology Raise in Action

“With Raise, we have a modern advancement CRM that has opened up a whole new world. Everyone has their own view of the information, making us all more efficient. There are myriad things that you can do to make life easier, and we have so much more control over our daily processes.”

Jennifer Kenzor

Executive Director of
Advancement Services
Rose-Hulman Institute of Technology

ROSE-HULMAN
INSTITUTE OF TECHNOLOGY

**Want to discover
more about
Anthology Raise?**

Connect with us at
anthology.com/raise

Enhance your donor and constituent experience

Build deeper connections through more personalised communications and solicitations, while saving time through automations.

Use built-in analytics and dashboards to highlight trends

Easily see giving trends, solicitation pipelines and more in configurable, real-time dashboards.

Deeper prospect management and constituent engagement

Handle all aspects of prospect relationships in one place, achieve more efficient and effective solicitation and increase constituent engagement with Anthology Encompass.

 **anthology**
Advancing Knowledge