

08-10 NOVEMBER 2023

at the
Great Southern Hotel
Killarney, Co. Kerry



HEAnet | '23 Conference

Firmly established as one of Ireland's leading conferences in the educational and research sector, the HEAnet Conference '23 returns to the Great Southern Hotel in Killarney for November 8-10th. Meet and interact with IT Directors, Managers and Staff, Researchers and others in the wider community from all over the country.

Join us for a unique opportunity to network, collaborate and learn.

The HEAnet Conference in March 2022 hosted a remarkable attendance of over 330 people, and we received very positive feedback from sponsors, exhibitors and attendees. Due to the early interest we have already received, we anticipate the 2023 attendance will surpass the 2022 conference.

By supporting HEAnet Conference '23, you will have the opportunity to share your brand and product, expand your business and connect with your target audience.

ALL SPONSOR PARTNERSHIP PACKAGES INCLUDE:

- Brand profile listed on the HEAnet Conference '23 App, with access to profiles of registered delegates and other participating sponsors
- Opportunity to address the main audience with a 30-second elevator pitch from the main stage at the conference
- Brand recognition throughout the conference
- Brand logo and profile displayed on the HEAnet Conference '23 website
- Brand logo on the main screen in the plenary conference room
- Brand logo acknowledged on HEAnet social media channels, emails to prospective and registered delegates and news stories

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SPONSORSHIP OPPORTUNITIES

1 Gala Dinner Event – Main Sponsor

- Opportunity to be recognised as HEAnet Conference '23 main sponsor
- Opportunity to address the audience and introduce your brand at the HEAnet Gala Dinner event
- Brand acknowledged in CEO's opening and closing remarks
- Brand is prominently advertised on the main screen throughout the gala dinner and throughout the conference
- Three full delegate packages (3 x people)

SOLD

2 Welcome Reception Sponsor

- Opportunity to address the audience and introduce your brand at the Welcome Reception
- Brand prominently advertised at the Welcome Reception
- Brand acknowledged in CEO's opening and closing remarks
- One full delegate package (1 x person)
- Exhibition stand with daytime catering for three (3 x people)

RESERVED

3 Keynote Speaker Sponsor

- Sponsor a keynote speaker for the HEAnet Conference '23
- Your brand showcased before and during the keynote speech

Details on speaker and topic to be agreed with the sponsor

4 HEAnet Conference App Sponsor

- Brand displayed prominently on the HEAnet Conference App
- App will be used for all registered delegates and sponsors for searching attendees, setting up meetings, programme agenda, conference layout, workshops schedules

5 Delegate Bedroom Gift Sponsor

- Opportunity to have a personalised message and gift delivered to each delegate bedroom with your brand

CONTACT:

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SPONSORSHIP OPPORTUNITIES

6 Barista Coffee Stand Sponsor

- Staffed barista coffee station with your brand displayed and branded recyclable coffee cups
- The station will be positioned in the main exhibition area and has been hugely popular with our attendees in previous years

8 Thursday Hot Buffet Lunch Sponsor

- Brand and sponsorship acknowledged by promotional display in the Garden dining room for the main lunch
- Brand will be displayed and acknowledged in the lunch dining area

10 Friday Delegate Lunch Sponsor

- Brand personalised on the takeaway lunch, prepared for each delegate.
- The company can add their branding and a small leaflet

We are open to other branding suggestions also

12 Digital Display Information Screens Sponsor

- Brand displayed on-loop on the conference screens around the hotel and the conference area
- Information screens will display, conference programme, layout, workshops and other details

7 Delegate Name Badge Sponsor

- Brand on the name badge worn by each delegate for the duration of the conference

9 Raffle Prize Sponsor

- Sponsorship of a raffle prize
- Raffle is drawn on the second morning of the conference and brand is acknowledged

Delegates would enter the competition on arrival at registration

11 Hot Chocolate Stand Sponsor

- Staffed hot chocolate stand with brand displayed and branded recyclable cups.
- The station will be displayed in the main exhibition area

13 Workshop Stream on Programme Sponsor

- Opportunity to conduct your own workshop in a private meeting room adjacent the conference area. Engage one to one with a target audience
- Opportunity to showcase your business and product

14 Delegate Gift Sponsor

- Branded gift presented to each delegate on registration at arrival
- We can provide promotional gift inspiration and we welcome your ideas too

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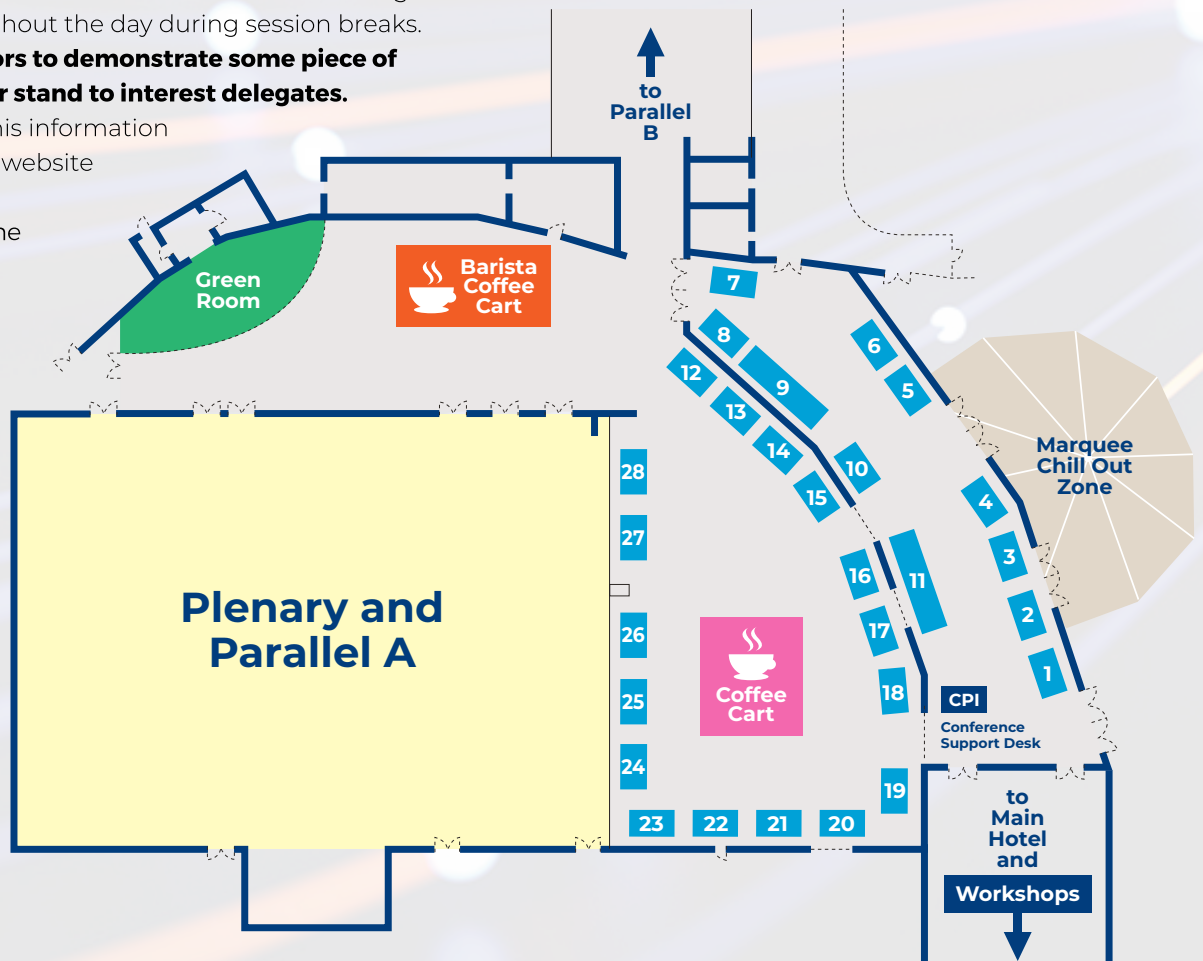
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2023 EXHIBITOR OPPORTUNITIES

The large and spacious Exhibition area is where delegates congregate throughout the day during session breaks.

We ask all exhibitors to demonstrate some piece of technology at their stand to interest delegates.

We will publicise this information on our Conference website as this will serve to increase traffic to the exhibition area.



15 & 16 Exhibition Display Stand

- Single Exhibition Stand
28 x Single stand positions (3m x 2m)
- Double Exhibition Stand
2 x Double stand positions (6m x 2m),
numbers 9 and 11