

6th - 8th NOVEMBER 2024

at the
Great Southern Hotel
Killarney, Co. Kerry



HEAnet | '24 Conference

Connectivity Matters

HEAnet Conference 2024 where the Irish education tech & research community meet

HEAnet Conference is set to make its mark once again at the Great Southern Hotel, Killarney on 6-8th November 2024. We are expecting 400+ participants from the education and research sector, such as ICT directors, managers, ICT & research staff, librarians, cyber security experts, and many more.

Join the HEAnet Conference 2024 as a sponsor to:



Showcase your brand and services



Expand your business footprint



Connect with targeted audiences



Enjoy three days filled with
networking, collaboration, and
learning

ALL SPONSOR PARTNERSHIP PACKAGES INCLUDE:

- **Company Brand & Profile on Conference App:**
Your company brand and profile will be featured on the Conference App, used by all participants throughout the entire conference. Contact details of all registered participants can be exchanged and shared.
- **Main Stage 30-Second Elevated Pitch:**
Seize the spotlight by addressing the main audience with a powerful 30-second pitch introducing your company and product.
- **HEAnet Conference Website Showcase:**
Your company's brand logo and profile will be featured on the official HEAnet Conference '24 Website, maximising visibility.
- **Plenary Conference Room Main Screen:**
Your company brand will be displayed on the main screen throughout the 2-day conference and on the totem monitors displayed around the conference areas.
- **Social Media and Email:**
Extend your audience with acknowledgement on HEAnet social media channels and featured in the HEAnet newsletter.

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SPONSORSHIP OPPORTUNITIES

1 Gala Dinner Event – Main Sponsor

- Company acknowledged as sponsor in HEAnet CEO's opening remarks at the Gala Dinner
- This includes the unique opportunity for a representative from the company to address all the guests in attendance at the Gala Dinner
- Throughout the Gala Dinner, the company brand will be prominently showcased on the main screen in the banquet room
- Three full delegates packages (3 x people)
- Exhibition stand with daytime catering for three (3 x people)

2 Welcome Reception Sponsor

- A unique opportunity to address the audience and introduce your company at the opening of the Welcome Reception
- Company brand prominently advertised at the Welcome Reception
- Company brand acknowledged in CEO's opening and closing remarks
- One full delegate package (1 x person)
- Exhibition stand with daytime catering for three (3 x people)

3 Keynote Speaker Sponsor

- Sponsor a Keynote Speaker
- Your corporate brand will be featured prominently on all screens and monitors throughout the Keynote speaker's presentation

4 HEAnet Conference App Sponsor

- Company brand displayed prominently on the HEAnet Conference App
- **The App** is used by all registered delegates and sponsors, to exchange contact details, arrange meetings, and view the full conference agenda

5 Delegate Bedroom Gift Sponsor

- Personalised message and company branded gift, delivered to all delegate's bedrooms
- The opportunity to have a customised message about your company, and a gift delivered to each delegate's bedroom

CONTACT:

conference@heanet.ie | +353 1 660 9040

SPONSORSHIP OPPORTUNITIES

6 Barista Coffee Stand Sponsor

- Staffed barista coffee station with your company brand displayed and company branded recyclable coffee cups
- The coffee station will be positioned in the main exhibition area and has been hugely popular with our attendees in previous years

8 Thursday Hot Buffet Lunch Sponsor

- Recognition of your company's brand and sponsorship will be displayed on promotional materials and monitors in the Garden Dining Room during lunch

10 Friday Delegate Lunch Sponsor

- Personalised branding on the takeaway lunch crafted for each delegate
- The sponsoring company will have the opportunity to incorporate their company branding and include a leaflet or a personalised message on the company and their products

12 Workshop Streams

- The opportunity to host a personalised workshop in a private meeting room adjacent to the conference area, facilitating one-on-one engagement with a target audience
- The opportunity to highlight your business and products during the workshop

7 Delegate Name Badge Sponsor

- Company brand featured on the Delegate Badge worn by all participants from arrival at the Welcome Reception on Wednesday, to the last day of the Conference on Friday

9 Raffle Prize Sponsor

- The Raffle takes place on the second morning of the conference with acknowledgement to the sponsoring company

Delegates are invited to register for the raffle at registration

11 Digital Display Monitors

- Company brand will be displayed on the Totem Monitors around the conference areas and hotel
- Totem Monitors will have the conference information, and the sponsoring company will be showcased on a 30-second loop for the duration of the conference times

13 Delegate Gift Sponsor

- Personalised gift with your company logo, given to each delegate at registration

We can offer suggestions for promotional gifts and are open to your ideas

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2024 EXHIBITOR OPPORTUNITIES

The large and spacious Exhibition area is where delegates congregate throughout the day during session breaks.

We ask all exhibitors to demonstrate some piece of technology at their stand to interest delegates.

We will publicise this information

on our Conference website

as this will serve to

increase traffic to the

exhibition area.



14 & 15 Exhibition Display Stand

- Single Exhibition Stand @ **€2,900**
28 x Single stand positions (3m x 2m)
- Double Exhibition Stand @ **€4,300**
2 x Double stand positions (6m x 2m),
numbers 9 and 11